



### Who We Are

Founded in 2011, The CP Journal specializes in behavioral analysis for our nation's military, helping soldiers more accurately read and assess the intentions of those around them

### What We Do

By combining validated scientific concepts with professional experience we teach soldiers how to read human behavior to gain a greater understanding of threat recognition

### What it Means to You

Become more comfortable in any environment and more effective at what you do by gaining a better understanding of human behavior and the intentions of those around you

## Overview

We specialize in making deploying Marines and Soldiers more survivable and more effective by teaching them how to assess the human terrain.

Whether your goal is to proactively recognize threats or to improve how criminal, insurgent and terrorist organizations are targeted, human behavior provides many of the indicators needed. Our Tactical Analysis® program is tailored for the unique needs of your unit and the environments our military operates in around the world.

## Problem

For the members of our military deploying overseas, the semi-permissive environments that are likely to be encountered present a number of challenges. With an enemy that blends in with the local population, identifying the people who require greater attention is a constant struggle. Without the ability to isolate the enemy from the crowd they hide amongst, our enemy is able to observe our patrols, identify our patterns and plan their attacks with a minimal risk of getting caught.

## Solution

The behaviors taught in the Tactical Analysis Program are designed to help see through the fog of war and reduce the uncertainty faced when operating in austere environments. The criminals, insurgents, and terrorists that make up the networks our military is searching for will stand out from the crowd, but only when a Marine or Soldier is trained to look for the behavioral cues that reveal their violent intent. This includes:

- Establish the baseline
- Use the four pillars of observable behavior to communicate observed behavior for any situation they find themselves in
- Understand how to observe and classify the behavior of individuals, groups of people, their environment and the collective mood, allows Marines and Soldiers to quickly attain accurate and reliable information that supports on-the-ground decision-making.

## Benefit

By learning to read and assess the uncontrollable and universal elements of human behavior, members of the military will be prepared to make intelligent decisions in situations when only a limited amount of time and information is available. Our students learn how to rapidly establish a baseline and identify behavioral anomalies in a way that can be practiced and mastered before they deploy.

"The course from The CP Journal was fantastic. It is a must-have for pre-deployment training. There is a lot that can be learned from an awareness program and behavioral observations that can be taught and mastered before a deployment." - Lt. Col. - *Special Operations Command*

Learn how to get #LeftOfBang at [www.cp-journal.com/services/military](http://www.cp-journal.com/services/military)